

Magnolia Crappie Club

America's Oldest Crappie Club
25 Years of Crappie Fishing
"Family, Fun and Fishing"



2019-2020 Tourism Sponsorship Program

The Magnolia Crappie Club is a Mississippi non-profit organization that has been promoting crappie fishing tournaments since 1991. With the help of local Tourism Commissions and Convention & Visitor Bureau's we bring 10-12 crappie fishing tournaments to communities just like yours, across the state of Mississippi, each year.

Positive impacts on your community from hosting a Magnolia Crappie Club tournament:

- MCC draws, on average, over 50 two-man teams to each community for 1-4 days each tournament. That's 2 days of practice and 1-2 days of competition.
- MCC teams purchase multiple nights in your hotels during tournament week.
- MCC teams purchase multiple meals in your restaurants during tournament week.
- MCC teams purchase fuel for their trucks/boats in your town during tournament week.
- MCC teams purchase bait, tackle, and supplies from your local stores during tournament week.
- The greatest impact on your community will be the countless number of weekend anglers who hear about the great crappie fishing on your local lake via Magnolia Crappie Club Adventure Magazine and our social media accounts. This magazine is published after each tournament in an electronic version and posted on our website MagnoliaCrappieClub.com, which gets over 1,200,000 hits per year. In addition to the electronic version, a printed edition is mailed to each member and sponsor.

In consideration of your support to help promote our fishing tournament in your area, Magnolia Crappie Club will:

- Place your full-page ad in (2) issues of Magnolia Crappie Club Adventure Magazine.
- Ensure premium placement of your logo on our website.
- Prominently display your logo on our equipment trailer.
- Promote the tournament and your community via our social media accounts.

We appreciate our sponsors returning year after year with their financial support of our organization. Thank you very much for your support.

Sponsor Information

Organization Name _____ Contact _____

Address 1 _____ Address 2 _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Sponsorship Amount \$ _____

Sponsor signature _____ Date _____

Member signature _____ Date _____

MCC Team # _____

Remit to:

Magnolia Crappie Club
3616 Kim Dr.
Lauderdale, MS 39335
601-942-8907