

Protecting Your Rod Investment from Theft

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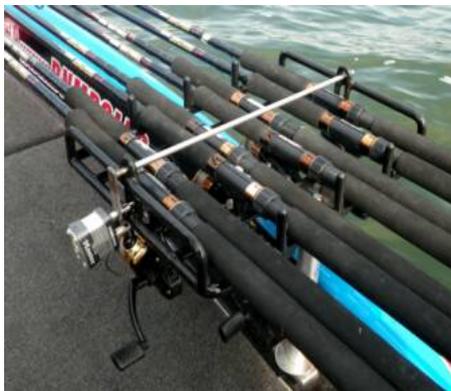
Several of my fellow fishermen have reported their rods being stolen while parked at motels or stores. It scares the life out of me just thinking about what could happen if some low-life



thief lifted my rods from my boat. I just can't forget the look on Pro-Anglers Jared and Tommie Roper's face when they returned to their boat after a pre-tournament meeting and found their rods missing. There's no one to blame except yourself and maybe the thief that stole your valuable equipment. You feel violated, you ask yourself, how could this happen? Your trip is ruined.

Enter David Banyard, owner of Driftmaster Rod-Holders, with a solution. David invented a locking system that will secure 8 rods and reels from this kind of mishap. You can feel at ease when you leave your boat unattended with your rods and reels securely locked safely on your boat. That's right, no more dragging them inside your hotel room, or leaving your partner at the boat while you run in and out of a store.

The **Rod Locker** not only organizes pre-rigged rods and keeps the tips apart; it has a removable cover that locks in place, securing your expensive rods to the boat. The 26 gage



metal top covers the reel seats securing the rods and the reels. The top cover is held in place by a stainless rod and pad lock. It has an 8" vertical stem to help clear boat hatch lids. The tip section protects rod tips by keeping them isolated, and mounts separately to accommodate different rod lengths and boat configurations. The Rod Locker is coated with a protective rubber coating. It can easily be removed from boat when not in use. If a thief sees your rods securely locked, then they won't stop at your boat, they'll look for other easy pickings.

Get this; the Rod Locker comes with 2 kinds of protection, with or without the metal cover. That's right, with the metal cover allows you quickly lock and unlock your rods before and after fishing. Who could ask for anything more? The saying, "You get what you pay for", could never have been truer. For less than \$250 you can feel secure your rods and focus on the important things, catching fish.

I know you're saying, "That's little steep just to lock my rods down", but when you're headed to the lake for a day of fishing or to a tournament, where do you get 6 or 8 new rods and reels at that time of morning? Nowhere; you need your own personal rods, the ones you've spent hours the evening before rigging for your fishing trip. You might also say, "I have insurance against theft", you also have a deductible. If you're like me, you pay the first \$500 before the insurance company give you the depreciated value. Who wants to file a claim for missing rods and then have your policy cancelled? Not me; I try to use my insurance for major disasters.



Ok, so I warned you. The ball is in your court. Like my dad would say, "Don't wait till the cows are out to shut the gate", use some precaution. Invest in a Rod-Locker and feel secure. I know some of you "Do-It-Yourselfers" will say, "I can make that", go ahead, you'll spend more time and money re-inventing the wheel that it's worth. Make the investment; secure your equipment with something that's guaranteed for a lifetime. Give David a call at 803-473-4927 and tell him to send you the **#RL-175 Rod Locker**, mention this article. Like the old Fram Oil Filter commercial says "You Can Pay Me Now or Pay Me Later".